



# Bridges to Mental Health: A Celebration of Hope

an evening to benefit the  
Mental Health Association of New York City

Join us to help raise awareness of the mental health impact of traumatic brain injury.

## Sponsorship Opportunities

### Tables

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| <input type="checkbox"/> <b>HALL OF FAME</b> <span style="float: right;"><b>\$25,000</b></span> <ul style="list-style-type: none"> <li>• Listing as Vice Chair on all printed/online material</li> <li>• Top exposure of e-journal ad online with link to website and on display screen at event</li> <li>• VIP sports figure seated at table</li> <li>• 2 photos with VIP sports figure</li> <li>• VIP table for 10</li> </ul> | <input type="checkbox"/> <b>ALL STAR</b> <span style="float: right;"><b>\$12,500</b></span> <ul style="list-style-type: none"> <li>• Listing on all printed/online material</li> <li>• Prominent exposure of e-journal ad online with link to website and on display screen at event</li> <li>• 1 photo with VIP sports figure</li> <li>• Prime table for 10</li> </ul> | <input type="checkbox"/> <b>MVP</b> <span style="float: right;"><b>\$7,500</b></span> <ul style="list-style-type: none"> <li>• Listing on all printed/online material</li> <li>• Exposure of e-journal ad online with link to website and on display screen at the event</li> <li>• Table for 10</li> </ul> |
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### Individual Tickets

- |                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                       |                                                                                                                                                                     |
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| <input type="checkbox"/> <b>CONTENDER</b> <span style="float: right;"><b>\$1,000</b></span> <ul style="list-style-type: none"> <li>• Listing in printed event materials</li> <li>• 1 prime ticket</li> </ul> <p><i>2 tickets at this level allows prominent listing on Benefit Committee</i></p> | <input type="checkbox"/> <b>COMPETITOR</b> <span style="float: right;"><b>\$600</b></span> <ul style="list-style-type: none"> <li>• Listing in printed event materials</li> <li>• 1 ticket</li> </ul> | <input type="checkbox"/> <b>PROVIDER/YOUNG LEADERS</b> <span style="float: right;"><b>\$350</b></span> <ul style="list-style-type: none"> <li>• 1 ticket</li> </ul> |
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**Benefit Committee:** \_\_\_\_ Please list me/us as part of the Benefit Committee.  
(Minimum \$2,000 commitment required for listing. Please reply by March 12<sup>th</sup> to be included on the invitation).

### Journal Ads

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| <input type="checkbox"/> <b>PLATINUM</b> <span style="float: right;"><b>\$10,000</b></span> <ul style="list-style-type: none"> <li>• <b>Online Ad:</b> Full page customized ad with Platinum border, online placement for maximum visibility, link to company website, presence on MHA-NYC website to June 2013.</li> <li>• <b>Display at Event:</b> Premier visibility of online ad on large video screens at event.</li> </ul> | <input type="checkbox"/> <b>GOLD</b> <span style="float: right;"><b>\$5,000</b></span> <ul style="list-style-type: none"> <li>• <b>Online Ad:</b> Full page customized ad with Gold border, online placement for significant visibility, link to company website, presence on MHA-NYC website to December 2012.</li> <li>• <b>Display at Event:</b> Mid-level visibility of online ad on large video screens at event.</li> </ul> | <input type="checkbox"/> <b>SILVER</b> <span style="float: right;"><b>\$2,500</b></span> <ul style="list-style-type: none"> <li>• <b>Online Ad:</b> Full page customized ad with Silver border, online placement for frequent visibility, link to company website, presence on MHA-NYC website to September 2012.</li> <li>• <b>Display at Event:</b> Online ad displayed on large video screens at event.</li> </ul> |
| <input type="checkbox"/> <b>BRONZE</b> <span style="float: right;"><b>\$1,250</b></span> <ul style="list-style-type: none"> <li>• <b>Online Ad:</b> Full page customized ad with Bronze border, online placement for visibility, link to company website, presence on MHA-NYC website to September 2012.</li> <li>• <b>Display at Event:</b> Online ad displayed on large video screens at event.</li> </ul>                     | <input type="checkbox"/> <b>COPPER</b> <span style="float: right;"><b>\$750</b></span> <ul style="list-style-type: none"> <li>• <b>Online Ad:</b> Half page customized ad with Copper border, link to company website, presence on MHA-NYC website to June 30, 2012.</li> <li>• <b>Display at Event:</b> Online ad displayed on large video screens at event.</li> </ul>                                                          | <input type="checkbox"/> <b>CHROME</b> <span style="float: right;"><b>\$325</b></span> <ul style="list-style-type: none"> <li>• <b>Online Ad:</b> Half page customized ad with link to company website.</li> <li>• <b>Display at Event:</b> Online ad displayed on large video screens at event.</li> </ul>                                                                                                           |

### Contributions

\_\_\_\_ I/we cannot attend, but will support **Bridges to Mental Health: A Celebration of Hope**. Please accept my/our contribution of \$\_\_\_\_.

\_\_\_\_ I/we cannot attend, but will contribute \$\_\_\_\_\_ for \_\_\_\_\_ Providers to attend (\$350 each).

*Please turn over for Contact and Billing information*

# Contact Information

Your Name: \_\_\_\_\_  
(*exactly as you would like it printed*)

Company Name (*if applicable*): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment Options:**     Bill my credit card     A check is enclosed

**Credit Card Payment:**     Amex                     Visa                     MasterCard

Number: \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

**Checks payable to:** Mental Health Association of New York City, c/o **MHA-NYC, 50 Broadway, 19<sup>th</sup> Floor, NY, NY 10004, Attn: Roz Nester**

**Tax information:** The fair market value of goods and services received per attendee is \$213. Contributions are tax-deductible as provided by law.

**Please let us know if you have any special requests, i.e. wheelchair access, kosher meals, etc.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Names of guests attending:**

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

You may return the completed form to [gala@mhaofnyc.org](mailto:gala@mhaofnyc.org)  
or fax to MHA-NYC Benefit Office 212.721.4074.  
For more information visit [www.mha-nyc.org/2012gala.aspx](http://www.mha-nyc.org/2012gala.aspx) or call 212.721.4071.