



**Media Contact:**

Nicole Summer

Goodman Media for MHA-NYC

(212) 576-2700 ext. 255 / [nsummer@goodmanmedia.com](mailto:nsummer@goodmanmedia.com)

**MHA-NYC ANNOUNCES LAUNCH OF ENHANCED LIFENET WEBSITE  
WITH A WEALTH OF ADDED BEHAVIORAL HEALTH RESOURCES**

***New Offerings at [800lifenet.org](http://800lifenet.org) Complement Award-winning Hotline:  
1-800-LifeNet***

NEW YORK, NY – September 16, 2010 – The Mental Health Association of New York City (MHA-NYC) announced today the launch of an enhanced website for LifeNet, New York’s award-winning network of behavioral health information, referral and crisis hotlines. LifeNet’s *network of care* website now offers New Yorkers the opportunity to log on to its expanded virtual community and directly access LifeNet’s extensive database of mental health and substance abuse services, and many other useful tools and resources for finding help.

LifeNet’s *network of care* information portal offers links to useful websites; a community calendar of trainings, conferences, and local events; a comprehensive, easy-to-use resource library of over 30,000 articles and publications; an advocacy call to action section; community message boards; and many other on-line tools, all available on *one single site*.

“With this technologically innovative website, thousands of New Yorkers will now have easy access to lifesaving information and invaluable resources that will help them or their loved ones get treatment and support,” said MHA-NYC President and CEO Giselle Stolper. “LifeNet’s new Network of Care website makes an ideal partner to its network of nine telephone information, referral, and crisis hotlines. It puts information into the hands of people so that they can take the first step down the road to emotional wellness.”

***About LifeNet:*** *LifeNet is New York City’s primary network of behavioral health information, referral and crisis hotlines. LifeNet is a toll-free, confidential service, available 24 hours a day. Anyone can call at any time for themselves or someone they care about, and speak to a trained mental health professional, who will direct them to the help they need. LifeNet is a member of the National Suicide Prevention Lifeline network of over 145 crisis centers. LifeNet’s hotline network is supported by the NYC Department of Health and Mental Hygiene, the NYS Office of Alcoholism and Substance Abuse Services, the NYS Office of Mental Health, and the Substance Abuse & Mental Health Services Administration.*

*LifeNet is known for its role in mental health disaster response with programs for people impacted by the 9/11 terrorist attacks and Gulf Coast hurricanes, in partnership with such organizations as the American Red Cross, the United Way, and federal, state, and local agencies.. LifeNet also administers a statewide Substance Abuse and Problem Gambling Hopeline.*

*MHA-NYC is a non-profit organization that addresses mental health needs in New York City and across the nation. It is a local organization with national impact and has a three-part mission of services, advocacy and education. MHA-NYC identifies unmet needs and develops culturally sensitive services and programs to improve lives while promoting the importance of mental wellness. [www.mhaofnyc.org](http://www.mhaofnyc.org)*

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